LEADING THE WAY IN LED TECHNOLOGY
The Maymask Healthcare Group was originally established in 2005 to bring together complementary services within Healthcare focussing on long term conditions and has developed close relationships to the sports recovery industry. Maymask understood that digital perimeter board advertising within the sports industry was becoming more prominent and so too were the injuries inflicted by these rigid LED boards.

Working closely with professional sports men and women, Maymask designed and developed the LED health board which has a unique air spring mechanism which cushions the impact and reduces the risk of injury.

In 2015, Maymask secured a contract with Premiership Rugby Ltd (PRL) to supply and install LED boards into every Aviva Premiership Rugby stadium. Maymask has been developing new LED technology to bring innovation to other industrial sectors to support the future of digital screens.

Maymask has a distribution agreement for the UK and Ireland with its manufacturing partner Ledman Optoelectronic Ltd who are quoted on the Chinese stock exchange.
LED PERIMETER BOARDS

Why use LED perimeter boards?

Multiple Sponsorships - Clubs can offset the cost of perimeter boards by arranging sponsorship. LED perimeter boards appeal to sponsors because of the animated graphics that can be applied and therefore will draw the eyes of the spectators. Also, unlike printed static panels, LED offers the opportunity to have several big sponsors utilising the entire section on a repeated loop.

Spectator Enhancement - Production on the big screen is well known these days but LED boards have the same capabilities. Quick messages, important match events, hospitality and season tickets can all help to enhance the spectators experience.

Quick to install - All installed by Maymask qualified technicians.

The purpose built LED boards have been designed to reduce injury for players who come in contact with them by using a spring loaded tension bar on the back of each board. Each board is capable of delivering over 5000 nits and combined with a display refresh rate of 2400Hz, these boards will deliver clarity even at the slowest of replays.
LED - BIG SCREENS

Maymask has developed a five point process for supplying big screens and it all starts with location. The location of your screen is perhaps one of the most important points when choosing to purchase a big screen. Location will also determine the recommended pixel pitch of screen whilst always considering the cost.

Second point is to understand the demographics of the location as this will help with sponsorship and advertising.

Point three can be considered to be aesthetic but Maymask feel that a screen should complement the surroundings whilst keeping to the budget. Maymask will propose visualisations to give you an idea as to how the big screen will look.

Once you have the right location, an understanding of demographics and are happy with the aesthetics of the mock-up drawings. Maymask will present architectural drawings to make sure your new screen will comply with strict building regulations and correct supporting structure.

Maymask have a great understanding of project management and communication is key for a smooth installation and to meet tight deadlines if necessary. Maymask will work closely with you to determine the best way for any ground works or fabrication to be carried out to avoid disruption.

Contact us now doug.corbitt@maymask.co.uk
WHAT MAYMASK OFFERS

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INTENDED USES

Much of LED media installation is in the way the client intends to use this powerful application to the greatest effect. Maymask will work with the client, designing and developing software that will allow the client to fulfil their digital screen requirements.

Big screens can be used for a variety of applications such as advertising, videos, clocks, scoreboards, static presentations, camera feed and much more. Maymask have therefore developed training and support programmes for all installed screens and continued support for years ahead.

For more intensive content usage such as sport stadiums, a dedicated production suite maybe required to fully utilise this capability. Coupled with new software which allows this type of producing to be carried out at a fraction of the cost of Outdoor Broadcasting.

CREATIVE ARTWORK

Maymask have an in-house design team that can produce digital graphics and adverts specifically suited to the clients big screen. For every screen Maymask produce a creative specification sheet that will allow your designers or agencies to create screen specific content.

THE RIGHT SCREEN

Using Maymask’s technical teams extensive knowledge of digital media and LED applications, the right screen for the right location can be achieved. As screens are built on individual panels, any screen size can be manufactured to suit your requirements.

Maymask will deliver the recommended display that will suit your intended location. For example, a shop window display will require a different type of screen compared to a sports arena and with Maymask’s understanding of different market leading LED panels, you can be assured to get it right.

WARRANTY

All Maymask digital screens come with a 5 year warranty and maintenance plan. This means that if anything happens to the hardware during the contract period, Maymask will deal with in accordance with the warranty.

CERTIFIED AND INSURED

All Maymask screens are EU and UK certified to provide you with peace of mind. All work carried out is insured and the correct health and safety precautions adhered to.

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